

Dykyi Ivan

WordPress Developer (Remote)

Ukraine • [Email](#) • [LinkedIn](#) • [GitHub](#)

Professional Summary

WordPress Theme Developer with 4+ years of commercial experience building custom, scalable websites from scratch. Specialized in developing custom WordPress themes, Gutenberg blocks, and plugin functionality without relying on page builders. Strong focus on performance, clean architecture, and maintainable code. Experienced in WooCommerce customization, ACF-based flexible content systems, and modern frontend workflows. Open to full-time remote opportunities & B2B contracts.

Core Skills

- **WordPress Development:** Custom Theme Development (from scratch), Gutenberg Block Development (ACF + React), Custom Plugin Development, WooCommerce Customization.
- **Backend:** PHP (OOP), WordPress API (Hooks, Filters).
- **Frontend:** JavaScript (ES6+), React.js (Gutenberg context), HTML5, SCSS, Responsive UI.
- **UI/UX & Tools:** Figma (Design-to-code translation, layout inspection), Webpack, Git, REST API / AJAX.
- **Alternative Platforms & Maintenance:** Familiar with Shopify & Webflow; Legacy site maintenance & support (Elementor Pro).
- **Productivity & AI Tools:** Using AI tools to speed up development, debugging, and rapid prototyping of WordPress features.
- **Performance & SEO:** Core Web Vitals optimization, semantic HTML & clean markup, page speed optimization.

Domain Expertise & Featured Industries

- **Entertainment & Leisure:** Multi-location venues, booking platforms, and high-traffic optimization.
- **Legal & Professional Services:** Trust-focused consulting platforms and client management structures.

- **Healthcare & Wellness:** Patient information systems and secure booking integrations.
- **Energy & Environmental:** Technical content delivery, performance optimization, and lead generation.
- **Business & Consulting:** B2B platforms, enterprise solutions, and custom API integrations.
- **Luxury & Retail:** High-end product showcase platforms and e-commerce integration.

Selected Demo Projects (Full Site Editing & Custom Gutenberg)

- [Autonex](#) (**Automotive & Service Demo**): Modern service & automotive platform built with FSE, custom ACF/React blocks, and performance optimization.
- [Hotel & Leisure](#) (**Hospitality Booking Demo**): Multisite/multipage layout for hospitality, featuring dynamic booking elements and responsive UI.
- [Energy Solutions](#) (**Renewable Energy Demo**): Renewable energy & tech presentation platform focusing on clean architecture and Core Web Vitals.

Professional Experience

WordPress Developer (Theme Developer)

IMADO — Full-time (Apr 2022 – Present)

- Developed custom WordPress themes from scratch based on UI/UX design specifications.
- Built reusable Gutenberg blocks using ACF and React.
- Implemented flexible content structures for dynamic page building.
- Developed and maintained custom plugins for project-specific features.
- Customized WooCommerce (product logic, checkout flows, integrations).
- Implemented AJAX-based filters and dynamic content loading.
- Optimized website performance, asset loading, and Core Web Vitals.
- Agency projects are under NDA. Please explore the Portfolio section on this website for personal works and code samples.

Languages

- **Ukrainian** — Native
- **English** — Pre-Intermediate
- **Polish** — Basic